

# Privacy Policy

## 1. Introduction

The **Block Puzzle Jewel** Team (“We”, “us” or “our”) is committed to respect the privacy choices of our users (“you”).

This Privacy Policy is intended to help you better understand how we collect, use and store your personal information when you use the “**Block Puzzle Jewel**” mobile application (the “App”) on Android platforms (the “Service”). Please read the policy carefully to understand our views and practices regarding your privacy. By downloading the App or using any of our Service, you are agreeing to the terms of this Privacy Policy.

We may update this Privacy Policy from time to time in order to reflect, for example, changes to our privacy practices or for other operational, legal, or regulatory reasons. If we make material changes to this Privacy Policy, we will give you notice of such changes by posting the revised policy on the app or our website, and where appropriate, by other means. By continuing to use the Service or our website, after these changes are posted, you agree to the revised policy.

## 2. What information we collect and why

1) Non-personal information: When you use the App, we may collect non-personally identifiable information from you and it may include, without limitation: (a) the type, version, brand, and language of handset device;(b) mobile operating system; (c) the type and operator of network;(d) device identifiers(such as ANDROID\_ID, GOOGLE\_ID);(e) the date and time you access this App and the duration of your

visit;(f) your country;(g) mobile page views; (h) click-through statistics; (i) behavioral usage of the App.

We only use this information for statistical purposes, and not in a manner that would give us sufficient information to identify you personally. This information help us better understand regarding the use of this App, including where they are generally located, what types of content, games, offers and products our users are interested in ,which features are the most popular with our users and what are their general mobile usage behavioral patterns. That information also allows us to determine if this App is working properly, make changes to the App that allows users to have better experiences and improve the App, our offers and promotional content so that they are more relevant to you. In addition, We may use any such information for security, system integrity (the prevention of hacking, cheating and other improper or unlawful activities), or enforcement purposes.

2) Personal information: We also collect personal information about you when you access or use the App and it may include, without limitation: (a) your first and last name;(b) date of birth;(c) gender;(d) your cell phone number;(e) your email address;(f) account name;(g) geographic location;(h) game feature uses and preferences and other demographic information that could help identify you;(i) If you register through your Facebook credentials, we may collect some personal information through your Facebook account.

We use this information to provide you with our Services; for example, to confirm your identity, contact you, provide you with advertising. We also use this information to make sure that we comply with applicable legal requirements.Related advertising content:<https://blockpuzzlehome.luckyhotpot.net/app-ads.txt>.

### **3. Who we share information with**

We do not sell, trade or rent your information to others. We work with a variety of third parties and service providers such as third party subcontractors, affiliates of us, retailers, fulfillment partners and marketing partner to help provide you with our Services and we may share information with them to support these efforts. For example, companies we've hired to provide data analytic services may need to collect and access personal information to provide those functions. In such cases, these companies must abide by our data privacy and security requirements, and follow Google's Privacy rules.

#### **4. How we protect your information**

In order to protect your personal information held with us and third parties we work with, we use industry-standard physical, procedural and electronic security measures, including encryption where deemed appropriate. We take reasonable measures to help protect your information from loss, theft, misuse and unauthorized access, disclosure, alteration and destruction.

#### **5. Your Information Rights**

You have rights to restrict us to collect and use your personal information. These may include the rights :

- 1) To request access to and a copy of your personal information;
- 2) To request erasure of your personal information;
- 3) To restrict or object to collection and using of your personal information;
- 4) To withdraw your consent at any time. The withdrawal of consent shall not affect the lawfulness of processing based on consent before its withdrawal;
- 5) To exercise any of your rights, please contact us by "Contact". We may ask you to verify your identity, and act upon your requests in accordance with applicable laws.

## **6. How long do we retain your information**

We will retain your information for as long as is needed to provide you the Service; as long as needed for the purpose it was originally collected for; as long as we are legally obligated; or until we receive a request for erasure. It means that we'll hold your data for the entire life cycle of the respective mobile game you've used as part of our Services. After this point, your personal data will either be erased completely or anonymized for analytical use for a certain period.

## **7. Applicable Provisions for EU residents**

When you are located in the European Economic Area (EEA), you will have following additional rights:

- 1) To ask for a copy of your personal information to be provided to them, or a third party;
- 2) To lodge a complaint about the processing of your personal information with your local data protection authority in the EEA.

When you are located in the EEA, your personal information will be transferred to recipients in countries located outside the EEA, which do not provide a similar or adequate level of protection to that provided by countries in the EEA.

You hereby expressly consent to the transfer of your personal information to recipients, as described in this Privacy Policy, which are located outside the EEA. You may withdraw your consent at any time.

## **8. Updating Information**

You can use your accounts of the App to update and correct your personal information. You can also contact us by "Contact" and ask us to update or correct your information.

## **9. Protection of Children**

We do not knowingly collect personal information about children under the age of 13 (in EEA is under the age of 16). If a parent or guardian becomes aware that his or her child has provided us with information without their consent, he or she should promptly contact us and we take reasonable steps to ensure that such information is deleted from our files.

## **10. Contact**

If you have any questions about your personal information or this policy, please contact us by email at **LapisPhilosophorum028@gmail.com**.